

## Long Island Population Health Improvement Program (LIPHIP) Attendance & Meeting Summary: June 16, 2016, 9:30-11:30am

*Member Attendance: See list attached*

<p><b>Welcome &amp; Introductions</b></p>	<p>Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes committee members to the June Long Island Health Collaborative Meeting.</p>
<p><b>PHIP Grant Updates</b></p>	<p>The first draft of the Year 3 Population Health Improvement Program work plan and budget have been completed and sent to the state for review. During this year, the focus of the PHIP will be data collection, supporting the State Health Innovation Plan (SHIP) and community engagement strategies.</p> <p>Sarah Ravenhall, Program Manager and Michael Corcoran, Data Analyst attended the Asthma Coalition of LI's Quarterly meeting was held June 8, where lead researchers from the Krasnoff Quality Management Institute at Northwell Health presented an update on Asthma morbidity on Long Island related to populations at risk and trends. This novel data will be released in a report which will be made publically available for interested parties. The PHIP team will ensure it is disseminated throughout the Long Island Health Collaborative membership.</p> <p><i>Get Your Tail on the Trail</i>, St. Luke's University Health Network in Pennsylvania is a physical activity movement originated from survey-responses and driven by the Affordable Care Act's requirement for hospital tax-exempt status. As of June, 5,900</p>

	<p>participants walked or biked 1.8 million miles and logged this information into a physical activity portal. This campaign has many similarities to <i>Are You Ready, Feet?</i><sup>™</sup> , demonstrating promising community engagement outcomes.</p> <p>Janine Logan, Senior director attended the Healthy Homes Pilot sponsored by Community Development Corporation of Long Island and Hofstra University. During this study, the CDCLI provided weatherization and rehabilitation to community members living in the Village of Hempstead. A final report will be shared with Long Island Health Collaborative Members.</p>
<p><b>DSRIP Performing Provider System Partnerships</b></p>	<p>The Partnership between Population Health Improvement Program and Performing Provider Partnerships has been flourishing, with many new updates for the team to report on.</p> <p>Janine Logan, Senior Director presented at the Nassau-Queens Project Advisory Committee (PAC) meeting on 6/15/16 where the meeting focus was on Community-Based Organizations. During this meeting, 211 and Health Information Tool for Empowerment were presented as resources for consumers and service providers. The second half of the meeting featured round table discussion about strategies for increasing community awareness of alternatives to Emergency Department use.</p> <p>The Suffolk Care Collaborative PAC meeting is scheduled to take place tomorrow, June 17 at 9:00am at the Islandia Marriot. The PHIP team will be in attendance during this event.</p>

	<p>Nancy Copperman, Assistant Vice President, Northwell Health reports PAM surveys are currently being administered by contracted organization Planned Parenthood. Trained staff members are able to administer these surveys to anyone who is uninsured with the intention of linking this population to valuable Health Information resources. Amy Solar-Greco, Project Manager, Suffolk Care Collaborative reports the PAM surveys are also being deployed throughout the Suffolk Care Collaborative network of attested partners. If any organization would like PAM surveyors to attend a meeting they are hosting, please contact a representative from your attested Performing Provider System.</p> <p>The CBO Summit Advisory Group met prior to this meeting at 8:45am to discuss next steps following qualitative analysis and reporting emerging from the February Community-Based Organization summit events. The group would like to plan a follow up event for the Fall. The purpose of reconvening Community-based organizations will include: Review the CBO Summit Event Qualitative Analysis, provision of a comprehensive communication tool which will bring awareness to services/directories for community members (include HITE, 211), time for networking opportunities and to collectively agree on prioritization of the social determinants of health</p> <p>The audience for this event will include: community leaders, faith-based organizations, CBOs, care managers, discharge planners, ambulatory sites and provider sites who serve higher numbers of Medicaid/Self-pay patients.</p>
<p><b>LIHC Website, Portal and Social Media</b></p>	<p>Kim Whitehead, Communications Specialist provides an update on social media outreach efforts during May 2016. Social media engagement is growing at a rapid pace with support from Blue Compass, PHIP web-design vendor.</p>

	<p><b>Facebook:</b> During the month of May, 18 total posts were developed. From these posts, 271 total “likes”, 106 net “likes” (53 organic and 66 boosted) were achieved. Total reach included 66,000 people. Total engaged included 2,900 people.</p> <p><b>Twitter:</b> During the month of May, 38 total tweets were composed. From these tweets, 171 followers were reached. 8,913 Impressions were made, 447 people visited the LIHC profile and 20 people mentioned the LIHC within their tweets.</p> <p>Kim reminds LIHC members that the toolkit for promotion of the LIHC and walking portal are available on the LIHC website. The toolkit provides direct copy of social media content, press release information and LIHC logos that can be copied and pasted into partner organization platforms to promote combined efforts of the collaborative initiatives.</p> <p>To capture ongoing promotion strategies, LIHC members complete an outreach assessment activity allowing them to document their current participation and promotion of the walking portal, Are you Ready, Feet?<sup>™</sup> as well as plans for future promotion. Results from this activity will be compiled and reported to the NYS Department of Health on an ongoing basis.</p>
<p><b>LIHC Workgroup: Public Education, Outreach and Community Engagement</b></p>	<p>Janine Logan, Nassau-Suffolk Hospital Council reminds all LIHC members that the Sunset Stroll has been scheduled for July 21, 2016 at Jones Beach State Park. The New York Health Commissioner, Howard A. Zucker, has been invited to attend this event. Our goal is to engage and invite community members to participate in the stroll.</p>

	<p>Please mark your calendars and plan to walk with the Long Island Health Collaborative on this date. Due to competing priorities in July, the July 14, 2016 Long Island Health Collaborative meeting will not take place as originally scheduled.</p>
<p><b>LIHC Workgroup: Academic Partners</b></p>	<p>The Academic Partners Workgroup, under leadership from Laurel Breen, St. Josephs College, has finalized the Academic Survey. MPH and Nursing student opportunities are listed on the LIHC website at: <a href="https://www.lihealthcollab.org/student-opportunities.aspx">https://www.lihealthcollab.org/student-opportunities.aspx</a></p> <p>To collect this information, a survey was sent to collaborative members in January. Collaborative members who have nursing or public health student opportunities available within their organizations have completed the survey. There are future plans to expand this project to include other medical specialties and disciplines. Now that survey responses have been collected, the workgroup is developing a mechanism for sharing survey information. Those organizations that completed the survey will be contacted within the following week to confirm follow up details.</p> <p>Kim Whitehead announces the first LIHC Activation Engagement Partnership (LEAP) is set to take place next week, Tuesday June 21, 2016.</p> <p><b>Committee Description:</b> This committee is comprised of students and community advocates who hold a vested interest in improving access, health equity and social determinants of health care within communities on Long Island. The purpose of this committee is to light a spark in community members around population health and healthy living. Volunteers must be 18 years of age or older.</p> <p><b>Target Audience:</b> Cross-representation from academic institutions and multi-disciplinary fields of expertise on Long Island.</p> <p>Audience may include, but not limited to, those with an expertise or interest in: nutrition, health communication, public health, nursing, medicine, social</p>

	<p>engagement, peer education, general communications or public relations.</p> <p><b>Member Expectations:</b> Attendance at evening monthly meetings; regular review of participation in activities</p> <p><b>Goals/Objectives:</b></p> <p>Sharing of information through engagement of accessible networks (may include: academic peers, work colleagues, family, friends) and promotion of Long Island Health Collaborative Initiatives and Events</p> <p>Social Media</p> <p>Health Fairs</p> <p>Community Events</p> <p>Development of new innovative initiatives and projects as applicable</p> <p>Applicants will be asked to send their resume and statement of interest, at which point they will be screened and invited to join the partnership. Our hope is to leverage the social media expertise and connections that many youthful community members have to expand our community engagement reach.</p>
<p><b>LIHC Workgroup: Complete Streets/Nutrition and Wellness</b></p>	<p>The Complete Streets/Nutrition and Wellness workgroup is working to identify synergistic programming within two grants: Creating Healthy Schools and Communities, NYS DOH and Eat Smart, New York through the USDA. The workgroup would like to leverage existing partnerships through the LIHC/PHIP membership, especially among those who are working within the target communities focused upon within each grant.</p> <p>Ann Fangmann, Executive Director, Sustainable Long Island reports Complete Streets work is ongoing in counties throughout Long Island. There is a current focus on the wayfinding signage as a part of Wyandanch community revitalization. Plans are in place</p>

to include a QR code and hashtags promoting the use of the “*Are You Ready, Feet?*™” physical activity portal.

**Creating Healthy Schools and Communities:** *Grant Partners: Western Suffolk BOCES, Sustainable Long Island, Stony Brook University*

Five-year (2015-2020) public health initiative to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. Goal: to implement multi-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. Targeted communities: Brentwood, Central Islip, Southampton/Shinnecock Indian Nation, Wyandanch and Roosevelt

**SNAP-Ed Eat Smart New York (ESNY) USDA:** *Grant Partners: Cornell Cooperative Extension (Nassau and Suffolk), Family Residences and Essential Enterprises (FREE)*

Five-year (2014-2019) community-based nutrition education and obesity prevention program to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. SNAP-Ed ESNY utilizes a variety of hands-on education strategies in the community and partnering agencies. Goal; to implement comprehensive multi layered evidence based strategies: improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate. Target communities: in Nassau Roosevelt

	<p>Uniondale, Glen Cove, Hempstead, Freeport</p> <p>Sarah Ravenhall, Program Manager reports that as of today, 10 detailed responses have been identified via Google poll. These responses identify where and within what capacity LIHC members are currently working in target communities on Long Island. Grant-partners have received this information and once reviewed, will work together to identify opportunities for networking and establishing supporting partnerships within communities of high need. This Google Poll is currently open, and can be accessed via the LIHC website at: <a href="https://www.lihealthcollab.org/member-materials.aspx">https://www.lihealthcollab.org/member-materials.aspx</a></p> <p>Janine Logan, Senior Director announces the Nassau-Suffolk Hospital Council has submitted an application for the Healthy Cities and Counties Prize through Aetna. The proposal submitted is an enhancement of the healthy school backpack program offered by Long Island Cares to students identified as being food insecure. Plans to add a physical activity component and middle school ambassador program will provide hands on support and education to students and families. This proposal also includes plans for sustainability through the summer months. Although Nassau-Suffolk Hospital Council is hopeful about receiving the award, the PHIP Nutrition/Wellness workgroup members are actively partnered with the healthy backpack program, with plans to implement under collaborative effort.</p>
<p><b>Cultural Competency/Health Literacy Workgroup</b></p>	<p>The Cultural Competency/Health Literacy vendor workgroup is actively meeting to explore CLAS “train the trainer” programs which can be tailored and incorporated within LIHC member organizations. The workgroup has decided to elicit a locally-based vendor who is familiar with the unique characteristics of the Long Island region.</p>



	<p>A Request for Proposal was developed and sent to select vendors: 1199 SEIU, Hofstra University, People Care Inc., Nassau County Association for Mental Health and Kinkaid Consulting LLC. Proposals are due back by June 30, 2016. Follow-up will be conducted with applicants and a decision will be made about contracting in the first week of July.</p> <p>Sarah Ravenhall, Program Manager reports Annette Johnson, NYS Department of Health, Office of Minority Health has offered her expertise on cultural competency to the Long Island PHIP and will serve as a proponent to the project.</p>
<p><b>LIHC Workgroup: Data</b></p>	<p>Michael Corcoran, Data Analyst presents and overview of the Sub-County Health Data Report for County Rankings and Related Measures 2016, released by NYS Department of Health. In the past, data contained in this report had only been available at the county level. Within the new report, data is presented at the zip-code level.</p> <p>Michael has performed a second analysis of community member survey data, collection period March-June 2016. Please continue to promote use of the survey within the communities you serve. Data collection and analysis will take place on an ongoing basis throughout the year. A combined analysis, January-June 2016, is presented to members:</p> <ol style="list-style-type: none"> <li>1. When asked <b><i>what the biggest ongoing health concerns in the community where you live are:</i></b> <ul style="list-style-type: none"> <li>• Nassau County Respondents felt that Cancer, Drug and Alcohol Abuse and Obesity/Weight Loss were the top three concerns.</li> <li>• Suffolk County respondents felt that Drugs and Alcohol Abuse, Cancer,</li> </ul> </li> </ol>

and Obesity/Weight Loss were the top three concerns.

- In Nassau, these three choices represented roughly 43% of the total responses.
- In Suffolk, these three choices represented roughly 46% of the total responses.

2. When asked ***what the biggest ongoing health concerns for yourself are:***

- Nassau County respondents felt that Obesity/Weight Loss, Women's Health and Wellness, can Heart Disease and Stroke were the top three concerns.
- Suffolk County respondents felt that Obesity/Weight Loss, Women's Health and Wellness, and Cancer were the top three concerns.
- In Nassau, these three choices represented roughly 43% of the total responses.
- In Suffolk, these three choices represented roughly 40% of the total responses.

Questions 1 & 2 helped determine the priority areas for the upcoming community health assessments. In both counties there was an emphasis from community members on Chronic Disease so this was selected as the priority area.

3. The next question sought to ***identify potential barriers that people face when getting medical treatment.***

- Once again Nassau and Suffolk County respondents felt that No

Insurance, being Unable to Pay Co-pays or Deductibles, and Fear were the most significant barriers.

- These choices received roughly 55% of the total responses.

4. When asked ***what was most needed to improve the health of your community:***

- Nassau County respondents felt that Healthier Food Choices, Clean Air & Water, and Weight Loss Programs were most needed.
- These choices accounted for 40% of the total responses.
- For Suffolk County, respondents felt that Drug and Alcohol Rehabilitation Services, Healthier Food Choices, and Job Opportunities were most needed.
- These choices accounted for almost 40% of the total responses.

5. For the final question people were asked ***what health screenings or education services are needed in your community:***

- Nassau County respondents felt that the Cancer, Diabetes, and Blood Pressure services were most needed.
- Suffolk County respondents felt that Drug and Alcohol, Mental Health/Depression, and Exercise/Physical Activity services were most needed.

5397 surveys have been collected in total. For Nassau County there were 1572 respondents in total, which means our responses have a confidence level of 95% and a

confidence interval of 2.5. For Suffolk County we had 3559 respondents which mean our responses have a confidence level of 95% and a confidence interval of 1.75. These values are based on the 2010 census for Nassau and Suffolk counties.

For a full version of the spreadsheet that includes interactive tables to analyze results based on demographic factors you can visit: <https://www.lihealthcollab.org/data-resources.aspx>

Michael Corcoran, Population Health Improvement Program reports ongoing use of the LHC Wellness Portal. This voluntary survey was developed in an effort to collect information about the health status of Long Islanders. The data will be used to determine the effectiveness and quality of community health programs. Kim Whitehead, Population Health Improvement Program, is available to assist those organizations looking for a hands-on demonstration on how to use the Wellness Portal. Please contact the PHIP offices if you are interested in setting up a date for this hands-on training. Bill Redman, Stony Brook University, provides phenomenal technical support to those utilizing the portal.

Michael Corcoran, PHIP reports he has been working closely with the County representatives to develop comprehensive reports for Community Needs Assessment requirements.

Michael is meeting weekly with Suffolk Care Collaborative Data Analyst to align with and support the PPS-driven data analysis and methodology. He most recently assisted with

	the development of primary care and behavioral health integration maps which will be presented during tomorrow's Suffolk Care Collaborative PAC meeting.
<b>Adjournment</b>	<p>The next LIPHIP Meeting is scheduled for:</p> <ol style="list-style-type: none"> <li>1. August 11, 2016 9:30-11:30am</li> </ol> <p>A new meeting location will be identified as current membership has outgrown the Nassau-Suffolk Hospital Council Conference Room.</p>

Alison Abrams, Suffolk County Bureau of Public Health Nursing, Director; Georgette Beal, United Way of Long Island, Senior Vice President; Bruce Berlin, MD, Suffolk County Medical Society, Vice President; Tavora Buchman, Nassau County Health Department, Director, Quality Improvement Epidemiology; Peggy Bushman, Temp Positions, Account Executive; Celina Cabello, Nassau County Department of Health, Epidemiologist; Judith Clarke, Hudson River Health Care, Community Health Educator; Nancy Copperman, Northwell Health, Asst. Vice President, Public Health and Community Partnerships; Michael Corcoran, Nassau-Suffolk Hospital Council, Data Analyst; Kelly DeVito, Horizon Counseling, Youth Service Specialist; Monica Diamond-Caravella, Farmingdale State College, Assistant Professor; Linda Efferen, Stony Brook Administrative Services, Medical Director, Office of Population Health; Marilyn Fabbicante, St. Charles Hospital, Executive Director, Public and External Affairs; Harriet Gourdine-Adams, LIAAC/TriCare Systems, Chief Officer Care Coordination; Tina Graziouse, YMCA of LI, Wellness Director; Doreen Guma, Time to Play Foundation, Founder; Chris Hendriks, Catholic Health Services, Vice President, Public & External Affairs; Afrin Howlander, Suffolk Care Collaborative, Community Engagement Manager; Kenneth Kataria, Options for Community Living, Care Coordinator; Grace Kelly-McGovern, Suffolk County Department of Health, Public Information Officer; Linda Mermelstein, Suffolk County Department of Health, Chief Deputy Commissioner; Mahad Musse, Stony Brook Medicine, Medical Student; Anne Marie Montijo, Association for Mental Health and Wellness, Deputy Director for Strategic Initiatives; Sue Palo, St. Francis Hospital, Director, Rehabilitation and Community Services; Heather Reynolds, St. Catherine of Siena, Director, Public and External Affairs/Volunteer Services; Eileen Solomon, Eastern Long Island Hospital, Director of Community Relations;

Vincent Strynkowski, Society of St. Vincent de Paul, Program Support Associate; Anne Marie Thorsen, American Cancer Society, Community Executive; Karen Tripmacher, Winthrop University Hospital, Director, Community Education and Health Benefit; Luis Valenzuela, Health Education Project/1199 SEIU, Healthcare Advocate; Esperanza Viera, Good Samaritan Hospital, Community Health Educator; Sue Ann Villano, NYCIG RHIO, Director of Client Services, Marketing & Outreach; Kate Zummo, South Nassau Communities Hospital, Director of Education; Eduardo Torres, NYC Poison Control, Health Educator; Eileen Pillitteri, Mauer Foundation, Program Manager; Janet Romeo, EPIC LI, Community Educator Coordinator; Amy Solar-Greco, SCC, Project Manager; Alexa Galonakis, SCC, Intern; Patricia Gilroy, CHS, Manager Community Benefit; Yolanda Robano-Gross, Options, Executive Director; Gina Shalhoub, Smithtown Youth Bureau, Community Relations Specialist; Mary Ellen Grimes, Island Harvest, Nutrition Coordinator; Gregson Pigott, SCDHS, Director Minority Health; Sam Lin, SCC, Project Manager; Jen Devine, Caring People, Regional Director; Ellen Higgins, SCDHS MICHC, Project Coordinator; Irene Koundourakis, NUHealth NUMC, Outreach Specialist; Lauren Jacobsen, Peconic Bay Medical Center, Manager of Public Relations & Community Outreach; Lisa Zimmerman, Evolve Wellness, Health Coach; Victor Zayas, Trausamerica, Director of Exp; Monika Zietek, Trausamerica, Leadership Coach; Laura Pace, All Ability Wellness, Owner; Joel Gali, National Health Care, Director of Administration; Kerry Donohue, National Eating Disorders Association, Public Policy Manager; Julia Jenne, LifCC/Utopia Home Care, CSA.